

## Outreach & Communications Subcommittee

The Revised USEITI 2016 Communications Plan includes an implementation strategy to incorporate social media as a platform to engage and expand our audiences.

Support our outreach and communications efforts by following us on:

Twitter: @[https://twitter.com/useiti\\_doi](https://twitter.com/useiti_doi)

And

Facebook: US Extractive Industries Transparency Initiative



## Outreach & Communications Subcommittee

### April 25, 2016 Congressional Outreach

- ☐ U.S. Senate
- ☐ U.S. House of Representatives
- ☐ Library of Congress Congressional Research Service
- ☐ The Hall of States

#### Materials:

- ☐ 2015 Report (Flash Drive)
- ☐ USEITI Fact Sheet
- ☐ May 3, 2016 Webinar Flyer

### May 3, 2016 Public Webinar

- ☐ Total Participants: 84
- ☐ 67 Online
- ☐ 17 In-person



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### Future Outreach:

#### Public Outreach:

Helena and Great Falls, Montana – October 4-6, 2016

New Orleans, Louisiana - October 19, 2016

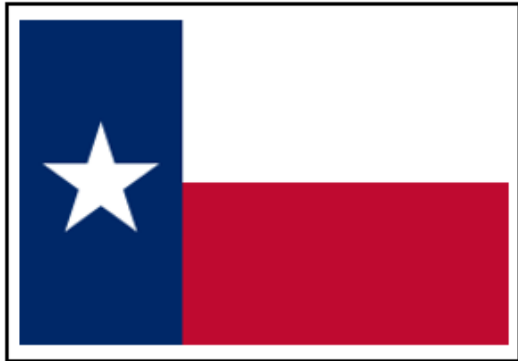
#### Congressional Outreach:

- Follow up briefing during July-September 2016
- U.S. Committee on Senate Energy and Natural Resources
- U.S. Committee on House Natural Resources
- The Library of Congress Congressional Research Service
- Hall of States



# Company Webinars

Houston, TX 3/22 and Denver, CO 3/24



- **Houston Revenue**

- 23 Participants on Skype Call
- 10 Self-Identified Participants
- > 8 Companies Represented

- **Houston Tax**

- 22 Participants on Skype Call
- 19 Self-Identified Participants
- > 13 Companies Represented



- **Denver Revenue**

- 24 Participants on Skype Call
- 14 Self-Identified Participants
- > 10 Companies Represented

- **Denver Tax**

- 13 Participants on Skype Call
- 7 Self-Identified Participants
- > 6 Companies Represented





# Discussion Topics & Lessons Learned

## Discussion Topics

- Phil Denning discussed Shell's experience participating in the 2015 USEITI Reporting process during the 4 webinars.
- John Harrington urged companies to participate in the 2016 USEITI Report and shared the benefits of doing so during each of the 4 webinars.
- Curtis Carlson addressed Corporate Income Tax reporting procedures and clarified what is shared with the IA as part of the reconciliation process.

## Lessons Learned

- Due to low in-person attendance, webinars can be completed remotely in future iterations.

